

KIKI CARMİ

GET IN TOUCH

Mobile: 631-521-0601
Email: kikicarmi@gmail.com
LinkedIn:
<https://www.linkedin.com/in/kiki-armi-453183166/>
Address: 41 School Lane, Lloyd Harbor NY, 11743

ACTIVITIES

FLUENT IN GREEK
DELTA DELTA DELTA ALPHA NU
PROSPERITY
anhellenic Delegate/Risk Management Chair
September 2016-2018
COLLEGE OF CHARLESTON ALUMNI
EVENT
Marketing Team

TOOLS: Word, Excel, PowerPoint, Canva, Social Media, Competitive Analysis

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EDUCATION

BA, COMMUNICATIONS

College of Charleston, Charleston, South Carolina

Minor: Hospitality Tourism and Management

May 2020

American College of Greece, Athens, Greece

Gained language skills in Greek

January 2019 - May 2019

WORK EXPERIENCE

5CHURCH CHARLESTON, Charleston, SC

Marketing & Event Planning Intern / Sept. 2019-Present

- Assist in creating signage, mock-ups, email campaigns, and social media content
- Seek and analyze competitor marketing material and digital content
- Head of researching competitors and ideas for new sister restaurant
- Completed Pitch Deck for 'Top Chef' Jamie Lynch

LE FARFALLE, Charleston, SC

Hostess / January 2020 - Present

THE BROOKS GROUP, New York City, NY

Public Relations Intern / June 2019-Aug. 2019

- Social Media planning and monitoring
- Organized press for events
- Drafted public relations documents (Media Lists, Newsletter, etc...) for clients including Andrew Zimmern, Jacques Torres, Guy Fieri, and Gary Vaynerchuk

SMILE TRAIN, New York City, NY

Marketing & Communications Intern / June 2018-Aug. 2018

- News Anchor for the "Smile Report" on company Instagram Story
- Executed a social media strategy by designing posts and forming stories with the use of creative writing.
- Conducted a competitive analysis of other non-profits that allowed me to create Smile Train's 2018 Giving Tuesday Campaign

TARA GUERARD SOIREE, Charleston, SC

Event Planning Intern / Jan. 2018-May 2018

- Developed a new Excel spreadsheet that held all past and present finances
- Executed bridal Pinterest board that assisted me in organizing individual client budgets