

KARI BAILEY

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Soon to be graduate with forward-thinking and organizational skills, seeking an entry-level position in public relations. Able to work under pressure to meet tight deadlines either individually or collaboratively.

EXPERIENCE

JUL 2019 – NOV 2019

SALES ASSOCIATE & SOCIAL MEDIA COORDINATOR/PROMOTER, OFFICE DEPOT

Seasonal position/internship; helped advertise and built business/product awareness among target buyers and end users.

AUG 2018 – DEC 2018

SOCIAL MEDIA & MARKETING AMBASSADOR INTERN, STOI ALTER EGO DESIGNS (SAED)

Participated in trade shows & fashion event as a spokesperson for the company, while networking and building trusting relationships with potential customers/clients; posted about the products/services online efficiently with creativity.

JAN 2017 – MAY 2017

SOCIAL MEDIA COORDINATOR & STAFF WRITER INTERN, SAW IT ON SCREEN

Developed strategies to attract fan-base through social media platforms, while conducting research and collecting information on the attire worn by celebrities in popular T.V. shows and movies to write about and share similar styles.

MAY 2016 – AUG 2016

STAFF WRITER INTERN, THE FEATURE PRESENTATION

Provided standard content, mainly reviews and features on new music or movies while uncovering newsworthy stories.

EDUCATION

JAN 2021

INTERDISCIPLINARY STUDIES WITH CONCENTRATION IN PUBLIC RELATIONS

UNIVERSITY OF SOUTH CAROLINA

VOLUNTEER WORK

- CAROLINA PRODUCTIONS AND THE BLACK & GARNET MAGAZINE

SKILLS

- Media relations & media outreach
- Drafting Pitches
- Writer Skills
- Blogging
- Research
- Distribution