

ROBIN BRIDGERS

114 Earle Street Unit 601
Clemson, SC 29631
843-263-0249
robin.bridgers@gmail.com

PROFESSIONAL SUMMARY

Recent graduate with six years of experience in the Hospitality and Service Industry. My career began in the service industry where I provided exceptional customer service at a boutique toy store. From there, I worked as a Front Desk Agent and Concierge at a prestigious historical inn. Following this, I assisted in the coordination of travel itineraries and programs in major and third world countries. More recently, I supported Visit Clemson by assisting with events in the community and creating marketing content for their social media platforms. Subsequently, I served as a tourism consultant to Pickens County.

EDUCATION

CLEMSON UNIVERSITY

Bachelor of Science: Parks, Recreation, and Tourism Management

Minors: Business Administration and Psychology

GPA: 3.87/4.00

Graduation: May 2021

SEMESTER AT SEA

Global Study Abroad program circumnavigating 11 countries; Hawaii, Japan, China, Vietnam, Myanmar, India, Mauritius, South Africa, Ghana, Morocco, and the Netherlands

GPA: 4.00/4.00

Spring 2019

PROFESSIONAL EXPERIENCE

TOURISM CONSULTANT - Pickens County

Clemson, SC • January 2021 - May 2021

- Created comprehensive tourism development plans for the cities of Clemson and Central. These plans included the towns history, a tourism resource audit, product development plans, a sustainability clause, competition and market analysis, sample itineraries, marketing materials, and more
- Researched tourism trends within the nation, state, and region
- Conducted a tourism resource audit

MARKETING INTERN - Visit Clemson

Clemson, SC • August 2020 - December 2020

- Created and captured content for Instagram and TikTok videos to highlight local businesses and attractions
- Designed an informational brochure about waterfalls in the area. Duties included: writing descriptions of waterfalls, sourcing images and designing the layout of the brochure
- Acted as an assistant to the Office Manager: Duties included: addressing correspondences, creating excel spreadsheets for volunteer signs ups, decorating the office, designing event blueprints, corresponding with vendors for set up, and calling within the community for sponsor donations
- Assisted with The Clemson Area Chamber of Commerce Annual Charity Golf Tournament. Duties included: preparing sponsor bags, setting up signage, and being a liaison for guests and their needs

TRAVEL AGENT ASSISTANT - Semester at Sea

World Odyssey • January 2019 - May 2019

- Created tour itineraries with travel agents in the following countries: Japan, China, Vietnam, Myanmar, India, Mauritius, South Africa, Ghana and Morocco
- Booked tours and sent confirmation details
- Marketed programs offered for students to partake in
- Responded to incoming emails and in-person inquiries from customers

FRONT DESK AND TRAVEL CONCIERGE - Anchorage 1770

Beaufort, SC • May 2018 - August 2019

- Front Desk Receptionist: responded to incoming calls, emails and in person reservations, greeted clients upon arrival and gave personal tours upon check in
- Concierge: booked tours, dinner reservations, massages, order flower arrangements, and planned onsite events

RESEARCH INTERN/CAMP COUNSELOR - Finding Your Voice

Clemson, SC • August 2017 - May 2018

- Conducted research on the decline of participation in recreational activity in adolescent girls
- Served as a camp counselor for an all-girls camp; took the campers kayaking, rock-climbing, hiking, yoga, self-defense classes, and more

SKILLS

- Event Planning • Media Planning • Content Creation • Marketing
- Creativity • Research • Time Management • Problem-Solving
- Adaptability • Customer Service • Emotional Intelligence • Leadership