

Lindsey Gehrin

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EDUCATION

MOORE SCHOOL OF BUSINESS, University of South Carolina

Columbia, SC USA

Bachelor of Science, Business Administration

May 2022

Major: Marketing

Minor: Advertising/ Public Relations

GPA: 3.63 **Awards:** President's Honors List and Dean's Honors List

WORK EXPERIENCE

Emerson Automation Solutions

Florham Park, NJ

Product Marketing Intern

June 2021– August 2021

- Worked as an intern in a \$1.5 billion fluid and motion control business serving industrial and machine automation industries
- Performed competitive market research for solenoid valves in the process industry
- Analyzed logistics operations for international ocean shipments
- Developed a spreadsheet to analyze supply chain risk
- Played a key role in writing product promotional material for an updated product line
- Worked in cross functional teams in multiple countries

Liberty Tap Room & Grill

Columbia, SC

Server

June 2020 – January 2021

- Executed excellent customer service and delivered orders in a timely manner
- Communicated with other employees and managers for successful service

Roxiticus Golf Club

Mendham, NJ

Hostess

May 2019 – January 2020

- Organized floor plan layouts to seat members efficiently
- Greeted and communicated with members to ensure customer satisfaction

University of South Carolina Bookstore

Columbia, SC

Sales Associate

January 2019 – May 2019

- Operated the cash register and organized inventory to provide a pleasant shopping experience
- Provided efficient problem solving to maximize customer satisfaction

Mendham Garden Center

Chester, NJ

Sales Associate

May 2018 – August 2018

- Operated the cash register and restocked inventory shelves
- Learned tactics of advertising and product positioning to maximize visibility and sales generation

LEADERSHIP AND VOLUNTEER EXPERIENCE

Pawmetto Lifeline

Columbia, SC

Volunteer

February 2019 – Present

- Walk and care for dogs and cats in the shelter as well as assist with adoptions and fosters

Autism Speaks with Alpha Xi Delta

Columbia, SC

Volunteer

December 2018 – August 2020

- Volunteer at Autism Speaks Walk and 5K to help event operation and greet participants
- Part of the top five fundraiser for the Autism Speaks Walk in 2018

RELEVANT SKILLS AND ACTIVITIES

- Proficient in Microsoft Excel, Word, and PowerPoint
- Competitive Market Research, Analysis and recommendations
- Effective Written and Verbal Communication