

Reese Vorster

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Education

College of Charleston, School of Business; Charleston, SC

May 2024

- Bachelor of Science in Marketing

Queen's University of Charlotte, McColl School of Business; Charlotte, NC

May 2022

- Student-Athlete: Varsity Women's Rugby Team

Marketing Experience

SeaRamics Studio; Charleston, SC

September 2021 - Present

Digital Marketing Assistant

- Posting media content promptly with interactive components to maintain user attraction
- Coordinating with artists to ensure products meet consumer expectations
- Ensuring constant engagement with users making sure all social media platforms aligned
- Marketing new product drops, facilitating sales, and respectfully handling customer service concerns

Work Experience

Eleven81; Charleston, SC

January 2021 - Present

Head Server

- Providing outstanding customer service while efficiently multitasking up to 10 tables at a time
- Supervising servers to ensure a positive dining experience and repeat business
- Demonstrating strong professional communication skills and leadership

Charleston Battery Professional Soccer Club; Charleston, SC

May 2020 - September 2021

Sales Associate

- Addressed customers helpfully and respectfully in guiding to their purchases best suited to their needs
- Collaborated with other associates to keep the store running smoothly and efficiently
- Increased customer inflow by displaying new and popular merchandise and logged inflow and outflow of products to keep inventory numbers up to date and reliable

Dick's Sporting Goods; Charleston, SC

April 2019 - March 2020

Sales Associate

- Provided prompt and courteous customer service
- Advertised new deals and programs to the customer
- Processed payments with attention to detail

Mi Xiao; Charleston, SC

May 2017 - May 2019

Server/Cashier

- Assisted customers in a fast-paced environment
- Processed orders according to customer requests
- Demonstrated time management and attention to detail

intern summer 2023 - prefer ~~B~~ AR @ EC