

Macy Axton

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EDUCATION

College of Charleston, Charleston, SC — GPA: 3.5

Bachelor of Science in Hospitality and Tourism Management | Minor: Communications | Expected Graduation Date: May 2023

EXPERIENCE

Patrick Properties, Charleston, South Carolina - Team Lead Banquet Server (January 2022-Present)

- Responsible for conveying information to banquet servers
- Tend to wedding guests and provide event direction

Vermejo; Ted Turner Reserve, Raton, New Mexico - Events Assistant (May 2022-August 2022)

- Curated special events for premium guests
- Served alongside the food and beverage team

ESPN, Charleston T.D. Arena - Intern (November 2021)

- VIP hospitality suite representative
- Built and broke down suite while tending to clients

Burn Boot Camp, Mount Pleasant, SC - Brand Ambassador (August 2021-Present)

- Grew personal relationships with members
- Increased following and interaction on social media
- Cross-selling services to potential members

Everything But Water, Charleston Place Hotel - Sales Associate (March 2021-August 2021)

- High-end fashion expert in a five-star hotel
- Provide a high level of service as a product specialist

Town Tavern, Indian Land, SC - Server (May 2020 - August 2020)

- Maintained an effective level of knowledge to meet customers' needs
- Collaborated with cooks and staff to deliver multi-course meals

PROJECTS

Cooper River Bridge Run Research - Independent Study (2021-Present)

Worked with my professor and academic advisor on the impact the Cooper River Bridge Run has on tourism displacement in Charleston, SC

Francis Marion RFP Analysis - Meetings and Conventions (2022)

Analyzed three current RFPs to be held at the Francis Marion. Included a financial rationale, product market match, business sale strategy, offer letters, and promotional materials

Hospitality Recruitment Reception - College of Charleston Business Center (2022)

Planned and organized a job fair for peers and classmates in the business school. Specifically worked on event layout and coordinating with administration.

EXTRACURRICULAR

Kappa Delta Sorority — (2019-Present)

Completed community work in affiliation with Prevent Child Abuse America. Spread awareness to break down social barriers through the Confidence Coalition.

Club Volleyball Team — (2019-Present)

Compete and practice with teammates weekly and travel to other universities to compete.

Mission Trip — Guatemala (March 2017 & March 2018)

Lived in an orphanage and was immersed in the culture of Guatemala. Spent two weeks with the children, tending the garden, and maintaining the houses.

AWARDS

Dean's list - Enrolled in and completed at least 14 semester hours and earned a GPA of 3.600 or higher.

The National Society of Leadership and Success - Provides leadership guidance to achieve personal-growth

Presidents list - Enrolled in and completed at least 14 semester hours and earned a GPA of 3.800 or higher

Rho Lambda - National greek-life honors society

Set leader - A leader representative that guided new members through sorority membership

Excel Certified - Gained advanced knowledge of spreadsheet development and data visualization

CVent Certified - Proficient knowledge of venue searching, e-RFP creation, and site selection

Life Scholarship - State scholarship awarded each school year for academic excellence

Spring Internship

- tourism
- Server - restaurants/hotel/events
- behind the scenes
- event. when you graduate